KVIC- REGP-Gramodyog Rojgar Yojana ELECTRO STATIC POWDER COATING

Introduction

Electrostatic powder coating - process is asimple teachnique to cover metallic surfaces by coating the powder. It is superior to conventional solvent base, liquid coating (spray painting) because it contains no solvent, its performance is better, it is free from pollution and the wastage is quiteless.

PROCESS AND SOURCE OF TECHNOLOGY

The surface of job to be coated is prepared by processing it in pretreatment tanks thereafter the job is sprayed with the help of power coating equipment. After coating the job is taken out from booth and shifted to curing oven. The job is cured in the oven at 180 Deg.C for about 10-15 minutes.

1 Name of the Product : ELECTRO STATIC POWDER COATING

2 Project Cost :

b

a Capital Expenditure

| Land Workshed in sq.ft Equipment | : <u>600</u> : | Rs. Rs. | Own 120,000.00 500,000.00 |
|----------------------------------------|----------------------|------------|---------------------------------|
| Total Capital Expenditure | | Rs. | 620,000.00 |
| Working Capital | | Rs. | 150,000.00 |
| TOTAL PROJECT COST : | | Rs. | 770,000.00 |

| 3 | Estimated Annual Production Capacity: | | | | (Rs. in Lakhs) | |
|--------|---------------------------------------|----------------------|-----|------------|----------------|--|
| Sr.No. | Particulars | Capcity inQuintals F | | Rate | Total Value | |
| 1 | Metal Powder | 240000.00 | | 3.85 | 894.80 | |
| | TOTAL | 240000.00 | | 3.85 | 894.80 | |
| | | | | | | |
| 4 | Raw Material | : | Rs. | 250,000.00 | | |
| | | | | | | |
| 5 | Packing Material : | | Rs. | | 10,000.00 | |
| | | | | | | |
| 6 | Wages (3-Skilled & 3-Unskilled) | : | Rs. | | 288,000.00 | |
| | | | | | | |
| 7 | Salaries 1 Manager | | Rs. | | 120,000.00 | |
| | _ | | | | | |

PAGE(2)

| 8 | Administrative Expenses | : | Rs. | 45,000.00 |
|----|------------------------------------------|---|-----|------------|
| 9 | Overheads | : | Rs. | 60,000.00 |
| 10 | Miscellaneous Expenses | : | Rs. | 15,000.00 |
| 11 | Depreciation | : | Rs. | 56,000.00 |
| 12 | Insurance | : | Rs. | 6,200.00 |
| 13 | Interest (As per the PLR) a. C.E.Loan | : | Rs. | 80,600.00 |
| | b. W.C.Loan | : | Rs. | 19,500.00 |
| | Total Interest | | Rs. | 100,100.00 |
| 14 | Woring Capital Requirement Fixed Cost | : | Rs. | 266,800.00 |
| | Variable Cost | | Rs. | 627,500.00 |
| | Requirement of WC per Cycle | | Rs. | 149,050.00 |

15 **Cost Analysis**

| Sr.No. | Particulars | Capacity Utilization(Rs in '000) | | | | |
|--------|----------------------|----------------------------------|--------|--------|---------|--|
| | | 100% | 60% | 70% | 80% | |
| 1 | Fixed Cost | 266.80 | 160.08 | 186.76 | 213.44 | |
| 2 | Variable Cost | 628.00 | 376.80 | 439.60 | 502.40 | |
| 3 | Cost of Production | 894.80 | 536.88 | 626.36 | 653.04 | |
| 4 | Projected Sales | 1250.00 | 750.00 | 875.00 | 1000.00 | |
| 5 | Gross Surplus | 355.20 | 213.12 | 248.64 | 284.16 | |
| 6 | Expected Net Surplus | 299.00 | 157.00 | 193.00 | 228.00 | |

Note : 1. 2.

All figures mentioned above are only indicative. If the investment on Building is replaced by Rental then a. Total Cost of Project will be reduced. b. Profitability will be increased.

Interest on C.E.will be reduced. C.